



**PennState Extension**

**“We believe that all people  
should have access to  
science-based education.”**



## Part of Penn State

A top 20 rated research institution. We are part of the national land-grant university system. It is why we are a trusted source of information. Our information is unbiased, researched, and science-based.



# Driving Economic Development

We drive progress by translating scientific research into real-world applications. We empower people, businesses and communities by providing access to expertise and education.





# Transforming Education

We are redefining how  
**Penn State Extension** expertise,  
information, and education is accessed  
and delivered in the 21<sup>st</sup> century.



## ***Driving Digital Innovation***

The focus is our new digital experience that transforms how we engage our customers and allows the user to customize the experience: how they want to search, access, and consume education.



# Customer Focused

Our robust portfolio of educational programs, products, and services expands our reach to people – where they want it, when they want it, and how they want it.



# Data-Driven

Our commitment to data driven decision-making ensures we are positioned to identify customer needs, trends, and opportunities.

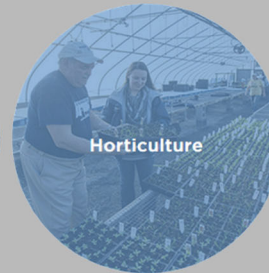




# Part of the Solution

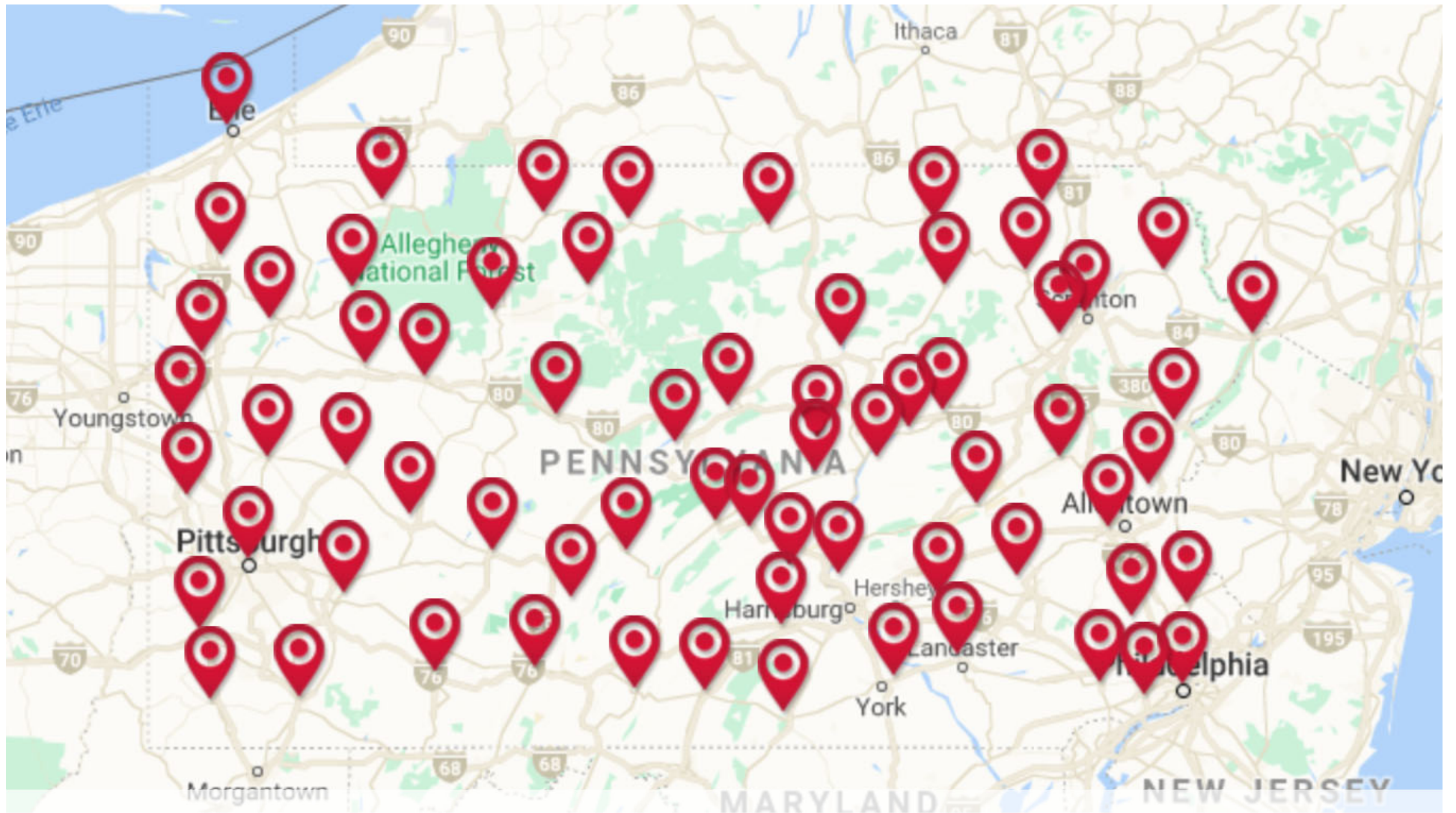
Challenges facing your county, constituents, and businesses today are much more complex than they used to be – and so are the solutions.

Fortunately, new discoveries and best practices are occurring at **Penn State** that can help solve these problems.




**175 Extension Educators and 75 Extension Faculty** located across the state and at University Park organized into **7 Units**







# OUR STRENGTHS...



**4-H Youth Development**  
**Agronomy and Natural Resources**  
**Animal Systems**  
**Energy, Entrepreneurship,**  
**and Community Development**  
**Food Safety and Quality**  
**Food, Families, and Health**  
**Horticulture**



# Our Strengths

We work closely with Pennsylvania agriculture and other industries to **provide research, education, best practices, and support to enhance sustainability and profitability** and help them address regulatory compliance challenges.



# Our Strengths

We are **emergency responders** with expertise to address threats such as avian influenza and other animal diseases, West Nile virus and other insect borne pathogens, tomato blight and threats to all crops, foodborne illness outbreaks, and more.





# Our Strengths

We serve as **unbiased and trusted facilitators** bringing together diverse groups – including regulatory agencies, industry, and NGOs – with University relevant expertise to help address complex issues such as the Chesapeake Bay water quality standards and stormwater management.





# **BUSINESS**

- **Farm and Food Business Management**
- **Direct to consumer, farm markets & e-commerce**
- **Ag Literacy**
- **Emerging Industries**
- **Rapid Response to Small Business Benefits and the CARES Act**
- **Business Finance and Management**
- **Community Food Systems**
- **Food Justice and Equity**





## Our Strengths

We implement **evidence-based family and youth programs** – such as 4-H – that teach leadership skills and reduce juvenile delinquency, drug use and other risky behaviors in our youth.



# Pennsylvania 4-H



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# What is 4-H?



## National 4-H Mission

4-H empowers youth to reach their full potential, working and learning in partnership with caring adults.

## 2 Essential Program features of 4-H

- I. Youth Engagement in 4-H projects that are organized around youth interests.
- II. The presence of adult volunteer leaders and 4-H professionals who support youth learning and growth.

## 4-H'ers are...

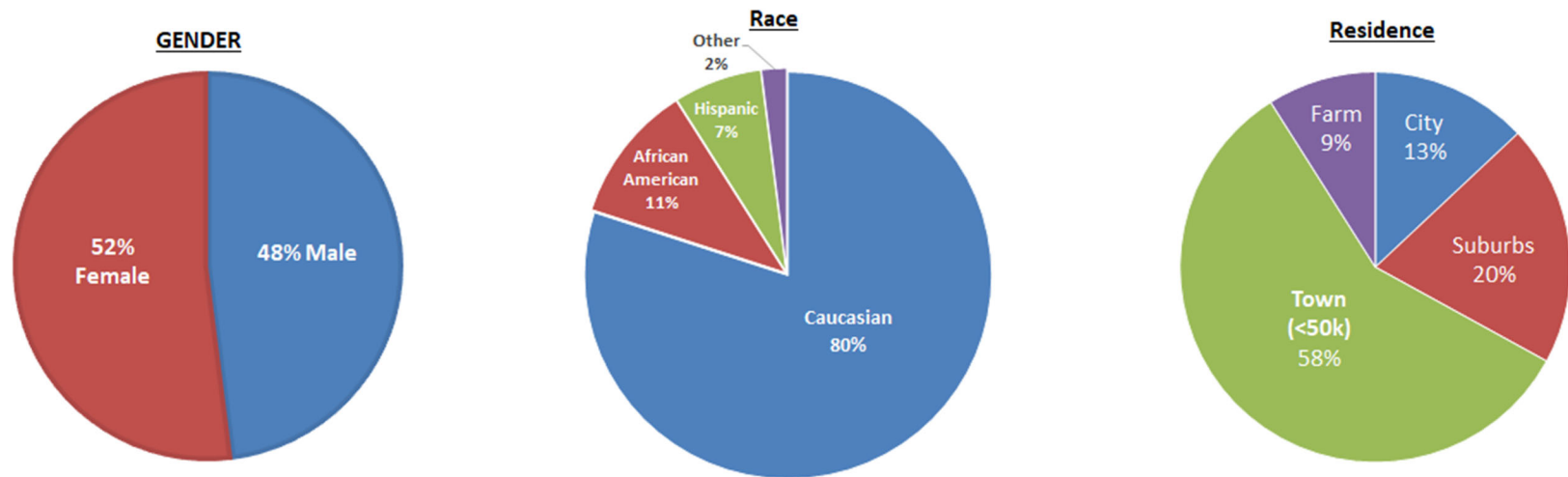
<b>4X</b>	<b>more likely to give back to their communities</b>
<b>2X</b>	<b>more likely to make healthier choices</b>
<b>2X</b>	<b>more likely to participate in STEM activities</b>



# Pennsylvania 4-H at a Glance

84,946 4-H Members

6,951 4-H Volunteers



48,075 Youth in 4-H School Enrichment Programs



PennState Extension

PA 4-H State Council



# Pennsylvania 4-H Youth Development Programming Priority Areas



Workforce  
Exploration &  
Development



Food Systems



Health & Wellness





**4-H COOKING CAMP FOR KIDS!**  
Learn kitchen skills online, make friends, and have summer camp fun.



Register today! [extension.psu.edu/programs/4-h/events](https://extension.psu.edu/programs/4-h/events)

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PENNSYLVANIA 4-H

**INSPIRE KIDS TO DO HOME ACTIVITIES**

**ENGINEERING DESIGN CHALLENGES**



 PennState Extension #PA4Hhomeactivities

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JOIN US FOR A PA 4-H

**COMPUTER SCIENCE VIRTUAL HACKATHON**



Register By: Thursday, June 18  
Kickoff Webinar: Saturday, June 20, 100-110 PM  
Challenge Submissions: June 20-26  
Challenge Voting: June 27 & 28

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**HEALTH ROCKS!**  
INSPIRED TO BE SUBSTANCE FREE

PENNSYLVANIA 4-H

**FREE WEBINAR: VAPING EDUCATION AND PREVENTION**

9:00 AM to 1:00 PM  
June 23 and June 25

Open to youth ages 11-15  
Register by June 22, spots are limited!  
All registered participants will get a FREE Rocket Book smart notebook!

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**POULTRY LEARNING ONLINE!**  
Youth and volunteers, join our webinar series beginning June 18



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PENNSYLVANIA 4-H

**CLUB OFFICER TRAINING**



 PennState Extension

  
PENNSYLVANIA 4-H

**WILDLIFE ECOLOGY WEBINAR SERIES**




**MAY**  
12, 19, & 26

**JUNE**  
2, 9, & 16

12:30 - 1:30 PM ET

**REGISTER BY MAY 8TH**

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PENNSYLVANIA 4-H


**PROTEIN PROFITS**

SELLING YOUR 4-H MEAT ANIMALS LOCALLY

THIS WEBINAR WILL BE OFFERED 3 TIMES

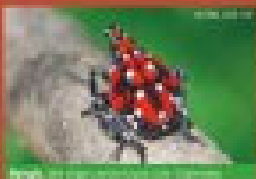
THURSDAY, JUNE 11 7:00 - 8:00 P.M.  
THURSDAY, JUNE 18 1:00 - 2:00 P.M.  
THURSDAY, JUNE 18 7:00 - 8:00 P.M.



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# STOP THIS INVADER!

## SPOTTED LANTERNFLY



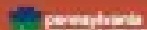
**THIS INVASIVE INSECT POSES A SIGNIFICANT THREAT** to Pennsylvania agriculture, including the grape, tree fruit, hardwood, and nursery industries, which are collectively worth nearly \$18 billion to the state's economy.

**REPORT** spotted lanternfly sightings at [extension.psu.edu/spotted-lanternfly](http://extension.psu.edu/spotted-lanternfly)

**DESTROY** all life stages that you find. Check your car and outdoor equipment before traveling.

**SHARE** your knowledge with others!

For more information, visit [extension.psu.edu/spotted-lanternfly](http://extension.psu.edu/spotted-lanternfly) or call 1-888-884D-FIF (1-888-422-3379).



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# 90,000 Members

We have more than 90,000 members and **leverage more than 10,000 volunteers** in communities across the state in programs such as 4-H, Master Gardener, Master Well Owner, Master Water Stewards, and Forest Stewards that are train-the-trainer, peer learning programs.

# More than 10,000 Volunteers

We have more than 90,000 members and **leverage more than 10,000 volunteers** in communities across the state in programs such as 4-H, Master Gardener, Master Well Owner, Master Water Stewards, and Forest Stewards that are train-the-trainer, peer learning programs.



# Our Strengths

**We partner with federal, state, and county governments, and we have a long tradition of bringing unbiased support and education to the citizens and communities of Pennsylvania.**

# Client Relations Team

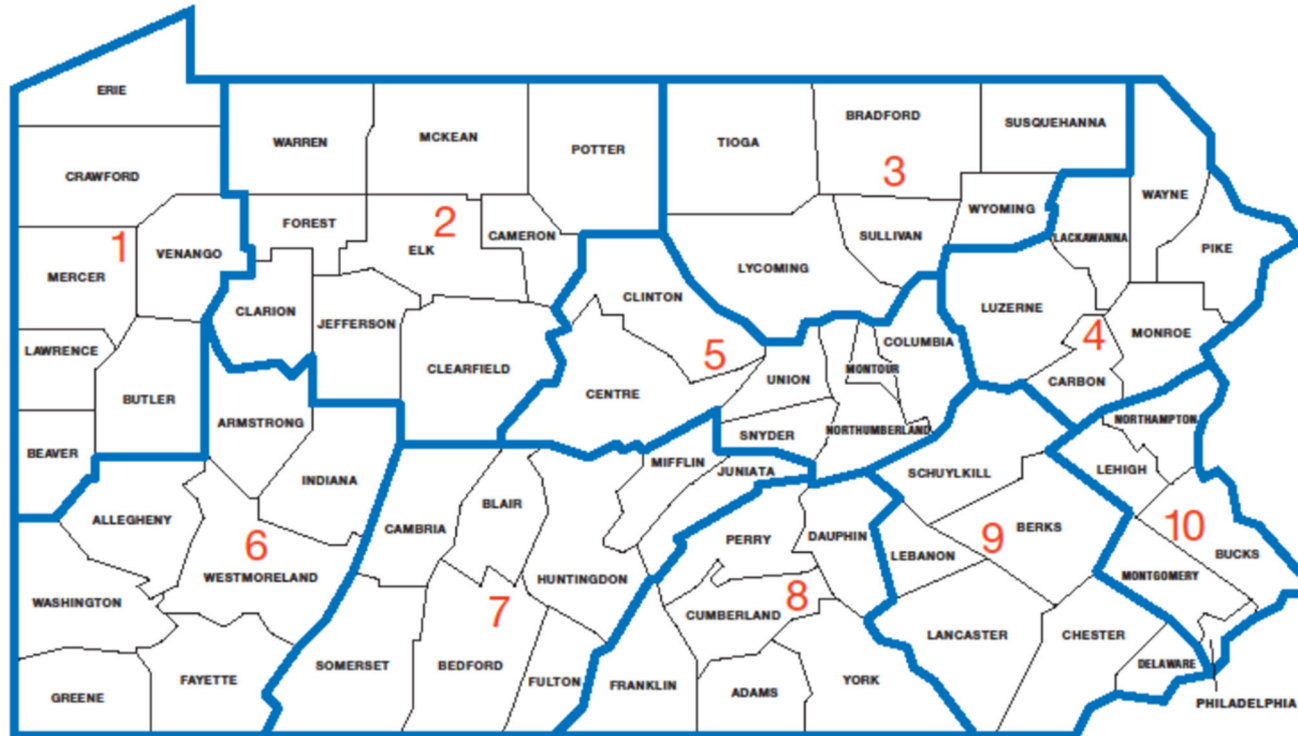
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**PennState Extension**



# Penn State Extension Area Map



# Client Relations Team



Area 1:  
Craig Conforti



Area 2:  
Rob Dickinson



Area 3:  
Mark Madden



Area 4:  
Stephen Alessi



Area 5:  
Maureen Casey



Associate Director  
Tara Mondock



Area 6:  
Tom Beresnyak



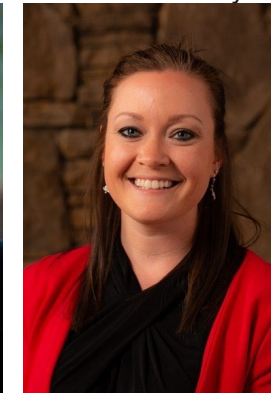
Area 7:  
Jeff Hackenberg



Area 8:  
Donna Scherer



Area 9:  
Stephanie Shirk



Area 10:  
Jennifer  
Massaro



# Penn State Extension

***Tell Us What You Want to Know!***

Visit **extension.psu.edu/connect** and select what interests you!

We'll keep you up to date with information based solely on your interests and nothing more.

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<https://extension.psu.edu/>

THANK YOU



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